

Arturo Arroyo

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Profile

A Mexican film and commercial creative producer based in Mexico City. Recently awarded with a Philosophical Doctorate degree in practical film producing with focus on the Mexican film industry, in particular on the role of the creative feature film producer during the development stage in a subsidized industry.

Academia

Leeds Beckett University PhD in Film Studies

Leeds Metropolitan University Master in Arts (Film Production & EU Marketing)

Experience

I have started working as a film and advert producer in 2008. Ever since then I have produced numerous short films and ads and also a feature film, some of which have won awards, working first as a freelance, then hired by production companies to Line Produce only . In 2010 I left for the United Kingdom to obtain my Masters degree in an international program, which gave me insight into the producing process in other countries. This in turn helped me shape my own process immensely and push me out of the comfort zone locality brings.

For the past three years, as Line Producer, I have had provided production services for over thirty commercials for clients such as: HP, Budlight, Specialized, Ooma, Amazon, Brooks, Otterbox, Youtube, GM, Dreyer's, Samsung, Henkel, Magento, Orangina and Kraft.

Volunteer

In December 2012 I joined a volunteer group called “La Comunidad del Botón”, where we provide hot food and winter gear to the homeless and orphaned children during the winter, as well as organizing special festivities, especially during the holiday season. I also run a medicine donation program, we distribute among vulnerable and marginalized groups all over the country.

Hobbies

I admire and collect prints of Mexican graphic artists from “Taller de Grafica Popular” during the anti-fascism movement around 1930, particularly Leopoldo Mendez. I also practice all types of racket sports, although the one I enjoy the most is Badminton.